

# Twinkl strengthens Executive Team with high-quality appointments in Technology and Education

Strategic hires reflect commitment to digital innovation and educational impact

Sheffield, UK | August 13th, 2025

[Twinkl](#), a world-leading provider of educational resources, has today announced the appointment of two new Executive Directors to its senior leadership team. Remo Gettini has joined as Chief Technology Officer, and Stuart Parker-Tyreman is joining as Chief Education Officer on the 1st September.

These appointments mark a significant step in the company's evolution, reinforcing its dual commitment to cutting-edge technology and high-impact educational practice. As Twinkl expands its global footprint and product portfolio, these strategic leadership roles will ensure innovation and pedagogy remain at the core of its mission.

Jon Seaton, Twinkl's CEO and Founder said: *"Our mission has always been to help those who teach, and delivering on that promise centres on us continuing to deliver trusted, transformative educational experiences. By strengthening our leadership team with deep expertise in both technology and education, we're investing in the future – not just of our company, but of the sector itself."*

**ENDS**

## Notes to Editor

About the Executives:

### **Remo Gettini**

- Remo has over 30 years of experience in scaling digital platforms, and a proven track record helping global businesses such as Depop, DreamWorks, Electronic Arts, and World of Books navigate the ever-changing world of technology.
- Remo will be responsible for guiding Twinkl into a new era of technological growth, innovation, and security.
- Attributable quote: *"Joining Twinkl is deeply personal. As a father to a teenager, I see every day how important, and sometimes tough, learning can be. And as a former teacher, I have been on the other side too, trying to support students in a system that did not always make it easy. That is why this mission resonates so strongly with me. I am not here just to build EdTech experiences, but also to deliver solutions that really understand and support learners and educators. This work matters to me on every level."*

### **Stuart Parker-Tyreman**

- Stuart brings with him a wealth of experience, expertise, sector insight and passion for pedagogical excellence.
- Stuart is a respected voice in education strategy and classroom innovation, and has more than 20 years of experience in secondary schools and Multi Academy Trusts (MATs) across the UK. Starting out as a secondary school teacher, Stuart has held several senior positions, including Deputy Head and Headteacher, in the past 15 years. Most recently, Stuart has balanced roles as a MAT Director in Hampshire, UK, and as a Principal within Liberty Academy Trust, a group of schools with expertise in SEND and Autism.
- Attributable quote: *"As someone who's worked in and with schools for many years, I was drawn to*

*Twinkl's ambition to lead, facilitate and support a better learning experience for all. There's a clear commitment to educators, families, and learners around the world, and the chance to shape education at this scale was both hugely appealing and incredibly motivating. "Used well, technology is a powerful enabler for teachers and parents, from home to classroom and beyond. Ed-Tech will play a key role in supporting and identifying complex learner needs and achieving a personalised learning experience, but we have to start from pedagogy, not product. Technology should serve practitioners – not the other way around. That's a principle I will be championing in my role at Twinkl."*

#### ***About Twinkl***

[Twinkl](#) was founded in 2010 by husband and wife Jonathan and Susie Seaton, with a mission 'to help those who teach'. The company provides high-quality learning materials and educational services, which are all teacher-created and checked.

Today, Twinkl serves more than 6 million customers around the world, offering over 1.5 million resources via its website, with new content added daily. These range from classroom content and assessments, to AI tools and augmented reality games. Twinkl is used and trusted by schools and educators across the UK, and in over 190 countries and regions around the world - including primary and secondary school teachers, nursery workers and parents.