

Global publishers Bloomsbury and Twinkl to take children on a magical journey of reading for the 25th anniversary of Harry Potter and the Philosopher's Stone

With this year's Harry Potter Book Night taking place on Thursday 3rd February 2022, Bloomsbury has teamed up with Twinkl to take children on a truly magical journey of reading. As 2022 marks 25 years since Harry Potter and the Philosopher's Stone by J.K. Rowling was published, the annual celebration of the iconic series is set to be the biggest and best yet. Not only will Twinkl users be able to download a whole host of free bewitching resources, they can also access an exclusive free download of the first chapter of the debut novel in the series. This collaboration and event is perfectly placed to introduce a whole new generation of readers to the magic of Harry Potter for the very first time.

Since Harry Potter and the Philosopher's Stone was first released on 26th June 1997, generations of children have been inspired to become avid readers through the adventures of Harry, Ron, Hermione, and the mythical universe that has sparked the imagination of young and old alike. The theme of "magical journeys" pays homage to the magical journeys the series has taken readers on over the last 25 years, selling over 500 million copies in over 80 languages.

Yet "magical journeys" also nods to the adventures weaved through every Harry Potter book, whether it's the terrifying twists and turns of the Knight Bus, driving the Ford Anglia through the sky or hopping aboard the Hogwarts Express. Children can be part of the journey, developing their persuasive language, debating skills and vocabulary along the way through Twinkl's interactive resources. Whether it's interactive quizzes, 'Read My Picture' Activity PowerPoints or the 'Travels with My Beaded Bag' Debate Pack, these learning tools are ideal for new readers and seasoned Hogwarts fanatics alike.

Twinkl has made it as easy as possible for educators to use these resources and plan out their day. Whether they can devote the entire day or just 30 minutes of lesson time to this wonderful celebration, there's something for everyone. The magic isn't limited to schools either; friends, bookshops and libraries are taking part in Harry Potter Book Night all over the world. Anyone wishing to get involved on Thursday 3rd February simply needs to download their Harry Potter Magical Journeys Lesson Plans and Resources and the exclusive first chapter of Harry Potter and the Philosopher's Stone. Not only will these resources be perfect for getting involved in Harry Potter Book Night, they can be used throughout the 25th Anniversary year celebrating all things Harry Potter and the Philosopher's Stone.

Jonathan Seaton, Co-Founder and CEO of Twinkl, said:

"This series has encouraged so many generations to become avid readers, and I believe by getting involved in Harry Potter Book Night, the magic can be introduced to even more children around the world. We're delighted to make getting involved in this celebration of the iconic series as easy as possible."

Trâm-Anh Doan, Head of Social Media at Bloomsbury, said:

"We are delighted to have partnered with Twinkl since March 2021, sharing the magic of reading Harry Potter through their incomparable network of teachers and parents. Our continued drive to introduce new generations of readers to Harry Potter has flourished with this partnership and it's been a joy to see how well all the Harry Potter resources have been received."

Twinkl first partnered with Bloomsbury to bring the magic of Harry Potter off the pages in March 2021, with their Harry Potter resources being accessed almost 200,000 times by Twinkl users since their initial release. Now Twinkl can support anyone wanting to get involved in Harry Potter Book Night and celebrate 25 years of Harry Potter and the Philosopher's Stone throughout 2022.

With a whole host of magical games, crafts and activities ready for the Silver Anniversary year, this collaboration is expected to help so many teachers, parents and children to get involved in the biggest magical celebration of Harry Potter yet.

Resources can be found at: <https://www.twinkl.co.uk/harry-potter> or Google Search 'Twinkl Harry Potter'.



The free chapter of Harry Potter and The Philosopher's Stone, 'The Boy Who Lived' can be found here: <https://www.twinkl.co.uk/philosophers-stone>

Imagery can be found [here](#).

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For more information please contact media@twinkl.co.uk or call 0114 360 0225