



### ***TwinklHive business accelerator soars as investment numbers increase***

TwinklHive, a UK-based business accelerator, has expanded their portfolio by investing in a range of enterprising businesses.. It was founded in 2019 by global educational publisher, Twinkl, to provide space, investment and support to accelerate the growth of mission-driven companies. Since its launch, TwinklHive has expanded rapidly, with seven new companies receiving investment since November 2021.

In just over two years, TwinklHive has invested in a total of twenty-seven companies across EdTech, FinTech, WorkplaceTech and beyond, building a diverse portfolio of mission-driven companies. TwinklHive supports entrepreneurs in the early stages of building their company and product offerings, as well as helping start-ups commercialise their product, scale it and achieve sustainable growth.

TwinklHive's recent investments into [DrumFIT](#), [Examscreen](#), [ChatterStars](#), [quester](#) and [Papermill](#) have seen its EdTech portfolio grow as they have now invested in a total of 12 EdTech companies.

Whilst still specialising in EdTech, TwinklHive's recent investments have helped them develop their offerings to support businesses outside of this sector. The investments into [eargym](#) and [Uhubs](#) show their growing dedication to transforming the workplace and being at the forefront of the future of work. This is also supported by their previous investments in [Champion Health](#), [Bippit](#) and [Crysp](#).

TwinklHive has also grown on an international level, with a recent investment being made into US based company, [DrumFIT](#). DrumFIT is an international company focusing on the physical and mental health of children by offering alternative options to the traditional physical education curriculum through cardio-drumming.

Additionally, whilst previously having described themselves as a seed investor, TwinklHive have recently made investments into companies who are at a pre-seed stage, allowing them to expand their offering and support more founders during the earlier stages of their development.

As they continue to expand, TwinklHive are now searching for new investment opportunities, as applications for the accelerator are open all year round.

Each new start-up will be supported by a dedicated team of experts who offer a range of services to take companies to the next level. Companies will also be given the ability to choose a bespoke package tailored to their needs to empower them to push the boundaries of their chosen sectors to develop their businesses.

TwinklHive is proud to be a leading strategic investor for mission-driven companies, with them having recently expanded their service offering to include a Recruitment Service, a Growth Marketing Service and a Competitor Intelligence Service. These new services run alongside the cash investment and existing services delivered by Twinkl experts as part of the offering. New companies joining TwinklHive also gain optional access to an office space in Sheffield, community support, mentoring and the ability to benefit from Twinkl's external connections.



David Angrave, Investment Director of TwinklHive and Chief Operating Officer at Twinkl said, “We are thrilled to see the level of expansion TwinklHive has had since its launch in 2019. We have had the ability to support some amazing companies as they move into their desired sectors. This is an exciting time as we are extending our reach to be able to support even more impact-focused businesses to go out into the world and solve real problems. I can’t wait to see what this year brings for TwinklHive and the companies we have invested in.”

TwinklHive are looking for start-ups which solve a real problem and have a validated concept with proof of demand. They also want to see start-ups which have a credible route to market, as well as a clear set of deliverables that the TwinklHive investment will enable the founders to carry out.

For further information, please contact a member of the Hive team directly on [hive@twinkl.co.uk](mailto:hive@twinkl.co.uk).