

Mark Beaumont Set to Smash Record with 80 Days World Cycle

Cycling star Mark Beaumont, best known for cycling around the world in 194 days in 2008, will take ultra-endurance to another level by circumnavigating the globe in less than half that time.

Beaumont will be attempting to travel 18,000 miles around the world, starting from Paris on Sunday 2nd July. As a warm up to the Artemis World Cycle, he will first cycle around the coastline of Britain, leaving on 4th April. The 3,500 miles, 15-day training ride will be at '80 days' pace, with Beaumont cycling for 16 hours and 240 miles per day.

As part of his mission to travel around the world in 80 days, breaking the current world record of 123 days, set by New Zealand's Andrew Nicholson, the Scottish adventurer is raising funds for Orkidstudio, which works to benefit communities worldwide through innovative architecture and construction. The journey will also be tracked through Twinkl, a global educational platform for primary schools.

"This is the culmination of the past two decades, since I was a 12-year-old boy cycling across Scotland," says Beaumont. "I would love for this journey to give people the confidence to take on what they are capable of, for young people in particular to stop and to think 'What's my 80 days?'"

"I want to redefine the limits of human endurance by proving what seems impossible really is possible. After capsizing in the Atlantic, I gave up on being an athlete for a couple of years, and enjoyed making documentaries about other athletes - but in truth I had unfinished business, I couldn't idly watch others push their limits. I am excited and nervous about what lies ahead, it truly is uncharted territory."

Heather McAvan, Twinkl's Chief Customer Understanding Officer, said: "We're delighted to be supporting Mark's challenge by providing educational materials to be used in schools across the globe. We consider this to be an amazing opportunity for children to find out more

about the world we live in through Mark's experiences. The learning potential here is huge, and we invite parents and educators to involve the children in their care in this incredible journey."

While cycling around the coastline of Britain, Beaumont is expected to drink between eight and ten litres of water per day (the average person drinks two litres) and consume 8,000kcal. Members of the public are encouraged to turn out to support him as he visits towns and cities across the country.

Beaumont has also secured international sponsorship from brands including Artemis Investment Management, LDC, VisitScotland, Koga, Moonsport, Altura, Panaracer, Wiggle, Cardtronics, Tunnocks, The Hunter Foundation, John Clark Motor Group, Scot Motor Home Hire, 80 DAYS Digital, Muckle Media, Menzies Aviation, Thorntons Law LLP and Edinburgh Airport to help support his journey.

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