

## Natterhub Joins The Twinkl Group to Expand Ecosystem of Education Solutions

*Natterhub's online safety platform gives educators an interactive way to build digital citizenship skills*

**Sheffield, UK, November 20th 2024:** The Twinkl Group has today announced the acquisition of [Natterhub](#), an interactive, gated platform that gives schools and parents all they need to teach learners how to stay safe online and be responsible digital citizens.

By providing a 'sandbox' for pupils to practise navigating the digital world, Natterhub embeds crucial online safety discussions and experiences into the curriculum, rather than isolated events that limit engagement. The platform provides interactive social media-like features, as well as impactful lessons that resonate with students - making learning, and the discussions about online safety, more meaningful and effective.

"With reports showing children are spending more time online than ever before, there is added pressure to equip them with the knowledge to explore the digital world safely," commented Caroline Allams, co-founder and Product Director, Natterhub. "Meanwhile, new technologies such as AI are increasingly influencing how children develop social and emotional skills. Joining the Twinkl ecosystem will allow us to help schools better address these challenges and prepare the next generation."

Natterhub offers a secure environment where children aged 5-11 can learn about online safety through engaging, interactive content. The platform features two distinct offerings:

- Natterhub for Schools: A robust resource deployed by schools, providing teachers and pupils with digital safety content, animated lessons, and educational social media functionalities, including news feeds, polls, quizzes, and chat/messaging capabilities.
- Natterhub for Home: Aimed at parents, this version delivers interactive content to teach digital skills outside the classroom.

Natterhub adds to The Twinkl Group's existing B2B education offerings used by schools and multi-academy trusts around the world - including [Twinkl resources](#), [Twinkl Phonics Training](#), and online assessment tool [Educake](#).

"We are thrilled to be joining forces with Natterhub and look forward to helping them grow and have an even bigger impact," commented Jonathan Seaton, founder and CEO of The Twinkl Group. "This marks a significant step forward in Twinkl's ongoing mission to help those that teach, allowing us to address even more challenges for schools, educators, parents, and students alike."



To explore how Natterhub can improve online safety and advance digital citizenship education, visit the Natterhub website [here](#). For more information on Twinkl's B2B school solutions, get in touch via: [schools@twinkl.co.uk](mailto:schools@twinkl.co.uk).

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### **Press Contacts**

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### **About the Twinkl Group**

The Twinkl Group was founded in 2010 by husband and wife Jonathan and Susie Seaton, with a mission 'to help those who teach'. Through the [Twinkl](#) platform, the company provides high quality learning materials and educational services, which are all teacher-created and checked.

Twinkl offers over 1.5 million resources via its website, with new content added daily - ranging from classroom content and assessments, to AI tools and augmented reality games. Twinkl is used and trusted by schools and educators in over 190 countries and regions, including primary and secondary school teachers, nursery workers and parents.

Today, the Twinkl Group consists of a range of education solutions across resource, assessment, professional development, staffing and compliance. Its brands include online assessment provider Educake, supply teacher platform Elevate, and online safety tool Natterhub.