



Pudsey Bear is joining Twinkl on Twitter and wants your questions

Pudsey Bear, the BBC Children in Need mascot, will be joining Twinkl to go live on Twitter. The iconic bear will be joining Twinkl, the Proud Schools Partner of BBC Children in Need, in a take over of its Twitter account in the run up to the BBC Children in Need Appeal night on 16 November 2018. Pudsey will be joining Twinkl to tweet live from @twinklresources from 2:30pm to 3:30pm on Wednesday 14 November. Children and schools across the UK are being invited to send in their questions to @twinklresources adding the hashtag #PudseyTakeover. Jonathan Seaton, CEO and Founder of Twinkl, said: "We know that children and schools everywhere will have some really interesting questions for Pudsey. "We hope that thinking of questions together will be an inspiring activity for children and teachers to do in the classroom and will get schools thinking about raising money for BBC Children in Need. "Everyone at Twinkl is really proud to be supporting schools this year with all the amazing fundraising they do. BBC Children in Need is a fantastic organisation and it continues to make a massive difference 1 of 3 Tuesday 13th November Press Release to communities throughout the UK by helping children and young people have a happy and secure childhood." BBC Children in Need is currently funding over 2,700 projects in communities across the UK which aim to support children and young people facing a range of disadvantages such as living in poverty, being disabled or ill, or experiencing distress, neglect or trauma. Claire Hoyle, Commercial Director from BBC Children in Need said: "With the BBC Children in Need Appeal Night coming up on the 16th November, we're hoping to galvanise as many schools and nurseries to help raise as much money as possible to help support disadvantaged children and young people across the UK. We're hoping this opportunity to ask Pudsey and Twinkl fundraising questions will help offer ideas and inspiration for children and teachers across the UK to get involved." Those interested in more information about this year's schools fundraising campaign can visit this link. Twinkl creates learning resources used by educators across the world including teachers, childminders and parents. The team has created a range of curriculum-based resources to support schools and individuals to raise money for BBC Children in Need. They can be downloaded for free at this link.

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