

# Pudsey embarks on grand tour of the UK with Twinkl to fundraise for BBC Children in Need

Pudsey Bear, the much-loved mascot of BBC Children in Need, is on a grand tour of the UK, and has already covered over 800 miles with the help of Twinkl.

Remote team members from the online educational publisher organised the 'Pudsey relay' as a way of getting involved in Twinkl's wider fundraising efforts for BBC Children in Need.



'Pudsey's big relay' began in September, starting in Plymouth. Since then the teddy-sized Pudsey has gradually made his way North, passing through spots such as Frome in Somerset, Cardiff and Braintree in Essex, before making it to Ely in Cambridgeshire. He is currently in Derby, with plans to journey to Nottinghamshire next.

At each point on his route, Pudsey has spent time with a different remote team member from Twinkl, who are based in different locations all over the UK. He has travelled by getting lifts from team members and their friends and families and by special mail for longer distances.

Pudsey has also been photographed doing different activities in each of the 22 locations he has visited. Highlights include pumpkin carving in Banstead, Surrey and a visit to Exeter Cathedral.

**Kirsty Cooper, Twinkl's Remote Engagement Assistant, who helped organise the Pudsey relay said:** "This sponsored relay has been all about raising money and awareness for BBC Children in Need.

"It's also been a really good way of bringing people together. Remote workers aren't always able to participate in office-based fundraising activities, however, this relay allowed our remote-worker community to come together."



**Claire Wall, a Content Writer and remote team member at Twinkl, said:**

"I thought of the Pudsey relay as a way to connect everyone, raise awareness for BBC Children in Need and have some fun! Pudsey has already travelled far further than I first imagined and it has been heart-warming to see all the wonderful activities he has got up to."

As the Official Education Partner of BBC Children in Need, Twinkl has organised a variety of fundraising activities over the past few months, including achieving a GUINNESS WORLD RECORDS™ title and organising a surprise fitness flash mob on the Moor, in Sheffield City Centre.

So far, over £304 has been raised through Pudsey's grand tour of the UK. If you'd like to contribute to Pudsey's sponsorship for this relay, you can do so [here](#).