

TwinklHive invests in uester to support educators across the country

TwinklHive is a business accelerator based in Sheffield that provides space, investment and support to accelerate the growth of mission-driven companies. Backed by educational resource provider Twinkl, TwinklHive recently invested in uester, a collaborative, digital learning platform that allows students to create content playlists to support their learning.

In October 2021, uester was founded by Kes Daood and Wojciech Woznicki after they met whilst studying at Oxford University. During their time at university, they created a mentoring platform to allow teachers to share lists of recommended resources with their students, this initial idea later developed to become uester by enabling educators to improve the way they curate lists online.

One of the first of its kind, uester is a collaborative and community led online curation platform. It allows its users to add gamification to lists, upload educational content and analyse how it is being used. Additionally, uester supports the ability to live chat with other users and communities to develop their studies.

Since its release, uester have helped 20,000 students via their website and have gained a large following on social media, allowing them to interact with students on a more personal level to offer guidance and support both during their studies and beyond.

Kes Daood and Wojciech Woznicki, co-founders of uester said, "Thanks to TwinklHive we have been able to join a network which has allowed us to connect with fellow entrepreneurs. We are excited about this partnership and plan to use the investment from TwinklHive as a platform to begin producing more playlists and hire more developers, this is so uester can expand and support students and educators across the country."

As the company expands, uester are now looking for educators for its student market. Since the site launched, over 50 curators have created over 300 lists to help students with University and workplace applications.

David Angrave, Chief Operating Officer at Twinkl and Investment Director of TwinklHive, said, "We are very excited about this new investment and believe uester have provided a new route to online learning possibilities. Their website allows educators and students to access information in a unique and engaging way to support their learning. Our investment will support the expansion of their brand as they move forward into the larger market."

For more information about TwinklHive, visit <https://www.twinkl.co.uk/hive>. For further information about uester please visit their website at www.uester.io.