

Twinkl get Red Nose ready with Comic Relief: putting the laughter into learning

Twinkl has teamed up with Comic Relief to help educators get Red Nose ready with everything they need to take part on Friday 18th March 2022; from diving nose-first into fundraising to putting the laughter into learning.

This year, Comic Relief is building on the "Funny is Power" brand platform, launched to support Red Nose Day 2021. Driving positive change through humour, entertainment and hopeful stories, Comic Relief has raised over [£1.4 billion](#) in donations since it first launched in 1985 to help vulnerable people in the UK and around the world. By collaborating with Twinkl, creating co-branded resources to get involved in everything Red Nose Day, the power of funny is getting a truly worthy sidekick - education.

A huge event in the Comic Relief calendar, Red Nose Day focuses on using laughter in its many shapes and forms to help target homelessness, domestic abuse, poverty and mental health problems, which has become more crucial than ever since the beginning of the coronavirus pandemic.

Donations this Red Nose Day will also help to fund organisations providing essential support for people in Ukraine affected by the current conflict and those attempting to cross the border to safety.

Twinkl is passionate about supporting Comic Relief on its mission to change lives, by empowering as many schools and educators as possible to get involved.

Red Nose Day is celebrated by schools, community groups, clubs and individuals - and this year is set to be even bigger, better and redder. With more cross-curriculum resources than ever, the joy of Red Nose Day can be brought into classrooms and homes as simply as possible. This joint campaign between Comic Relief and Twinkl is all about laughter. Whether it's tapping into how laughter can influence wellbeing or building the English skills behind writing a joke such as hunting for punchlines, Red Nose Day is simultaneously a fun day to truly make a difference, but also a laughter-filled learning experience. There are also so many informative resources to share the mission of Comic Relief in school and class, highlighting the reasons why they are getting involved.



Twinkl and the Comic Relief schools team kicked off this year's campaign by transforming the 17th January, dubbed Blue Monday, "the most depressing day of the year", into "Red Monday." Not only did this manage to brighten educators' spirits, it also encouraged Red Nose Day 2022 sign-ups and raised awareness of Twinkl's supporting resources. Now raising money for Red Nose Day is simpler than ever, with easy-to-download free fundraising kits available. Whether it's baking recipes, getting crafty or donning the whackiest fancy dress to be found, educators can find everything they need to raise funds for the charity.

Although the exciting array of Red Noses has changed each year, this year's plastic-free animal themed range is perfectly tipped for roaring with laughter, and the fundraising kits even show all the different Noses you can get, providing information about where they can be bought and order forms. The iconic Red Nose continues to be an easy way for everyone to get involved and show their support, coming together to help change lives.

For the day itself, anyone looking to plan themed lessons around Red Nose Day can find topic maps, guiding the structure of the day. Lessons can be filled with everything from the background and impact of Red Nose Day to developing fine motor skills with challenge cards. Yet the whole school can get involved with assembly packs and PowerPoints, and even fun touches such as stickers, certificates and even superhero masks, perfect for the final fancy dress touches.

Collaborating with Twinkl means Red Nose Day 2022 can truly emphasise how each person has the power to change people's lives for the better. By giving educators the tools to get prepared for Red Nose Day, the actions, fundraising efforts and acts of kindness from each class and individual, no matter how big or small, can help make a huge difference.

Jonathan Seaton, Co-Founder and CEO of Twinkl, said:

"Those who teach help to transform lives every day, by partnering with charities like Comic Relief, we can help them to help even more children. I'm a big believer in us all doing whatever we can, and at Twinkl we're able to help ensure making a difference is as easy as possible. Whether it's fundraising support, engaging cross-curriculum resources or even just finding one way laughter can bring power to them, we can help make this Red Nose Day the best yet."

Michelle Bromhead, Schools Fundraising Manager at Comic Relief, said:

"The vital life changing work that Red Nose Day donations support in the UK and around the world wouldn't be possible without the amazing kindness of those who teach. Any teacher or parent who gets involved in Red Nose Day is a superhero in our eyes. To be able to partner



with Twinkl to not only encourage as many schools as possible to get involved this year, but to be able to support and guide educators through each step of the process, is so important.”