Stepping up: Twinkl and Learning Ladders partner to expand assessment platform for schools

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The global educational publisher Twinkl and the assessment and tracking platform Learning Ladders have announced a new partnership.

Learning Ladders, which was founded by former primary teacher Matt Koster-Marcon in 2015, is an automated platform for assessment, tracking and remote learning that brings together teachers and parents to improve children's learning at primary school.

The company has received investment from and joined Twinkl through its business accelerator TwinklHive, which partners and supports entrepreneurs and businesses that have a shared mission to help educators and transform learning experiences.

The team at TwinklHive recognised how the automated Learning Ladders platform could significantly support schools with assessment by clearly tracking pupils' development and uniquely offering a portal for parents to keep updated and support their child's learning and progress.

Jonathan Seaton, Co-founder and CEO of Twinkl and TwinklHive, said: "We know from engaging with teaching communities that assessment is a key area where schools and educators are looking for support and solutions. We felt that Learning Ladders met all the criteria of what schools really need by providing valuable insights that can easily be shared with parents, whilst saving time by bringing the two elements together.

"I am delighted that we have joined with Learning Ladders to support schools in this area and incredibly excited about the partnership and adventure ahead."

Along with investment, Learning Ladders will receive a number of support services from TwinklHive, including SEO and support to expand the platform.

Matt Koster-Marcon, Founder and CEO of Learning Ladders, said: "Partnering with TwinklHive is great news for our collective organisations and great news for teachers, schools and parents. We can't wait to start supporting Twinkl members with their assessment, tracking and parental engagement.

"Learning Ladders' integrated suite of flexible solutions saves teachers time and helps them teach more effectively, giving students ownership of their own learning, and offering parents detailed insights into exactly what their child is learning each week, so we're delighted to be working with Twinkl to extend our reach and support even more schools."

At this year's BETT Show, Learning Ladders were the award winners for 'Best Whole School Aid for Learning, Teaching and Assessment' and finalists for 'Best for Parental Engagement & Home Learning.

For more information about Learning Ladders please visit
https://www.learningladders.info/ or contact StellaJ@learningladders.info

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About Learning Ladders

Learning Ladders was founded in 2015 by Matt Koster-Marcon, with a dual mission to upskill parents so they could better support their child's learning at home, and rescue teachers from unnecessary admin tasks.

It's grown quickly into the next generation teaching and learning platform specifically for Primary Schools, integrating connected modules for everything from curriculum design and

assessment, data and tracking, reporting, remote learning, teaching resources, and parental support.

The Learning Ladders platform uses short highly focussed online tutorials to show parents how to help their children at home with Reading, Writing, Maths and Science.

It links this with the ability for schools to use any curriculum sequences and assessments, track, report and analyse performance data, and share this information with parents automatically. For many schools it replaces their old Tracker, VLE, Homework platform and Learning Journal by bringing all of these functions into a single system, improving processes and saving time and money.

The platform is already used by many of the world's best schools in 15 countries.

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The Learning Ladders Story

Matt was a teacher in inner-London Primary Schools and recognised the need to show parents how to help learning at home, but that teachers simply didn't have the time to provide this support in the depth needed.

Part of this was because teachers were overwhelmed with admin tasks, often related to the use of old fashioned data trackers and reporting systems.

Matt recognised that by connecting better in-school assessments with pre-written support for parents at home, the two key challenges facing schools and teachers could be solved together.

He had the idea to create a series of short tutorials specifically for parents, to upskill them remotely on-demand on the exact skills their child was currently working on, so they knew exactly how to help at home.

These tutorials would be personalised automatically by the platform to the exact work each child is working on in school, for every subject, every week.

This meant the school platform would need to enable the school to design any curriculum structure, for any subject, in any language, and then assess it in any way they choose.

Nothing like this existed, and so Learning Ladders was born.

For the last 5 years the focus of Learning Ladders has been extensive product development and market testing, making sure the system works for schools.

This year that work was recognised when Learning Ladders was the recipient of the BETT Award for 'Best Whole School system for Teaching, Learning and Assessment', as well as being shortlisted for 'Best system for Home Learning and Parental Engagement'.

Matt is proud to see an idea born in a London classroom already supports students, teachers and parents across the world, but with new innovations already in development is even more excited about what's to come.