



## Top marks for Twinkl: Educational publisher scoops three awards!

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The educational publisher Twinkl received top marks last night at the Sheffield Business awards by winning Outstanding Business of the Year, Employer of the Year and Excellence in International Trade.

Twinkl provides innovative educational resources used by schools and educators across the world.

The company was founded in Sheffield in 2010 by husband and wife Jonathan and Susie Seaton. It began as an 'after-work' business but quickly grew as teachers embraced the high-quality online learning materials. The company now has over 480 team members, operates in over 179 countries and has over half a million resources available on its website.

Twinkl offers materials specifically created for different countries and curriculums in the UK, USA, Australia, Scotland and New Zealand, with ongoing plans to expand. The learning resources created by Twinkl are also currently translated into over 14 languages.

The company received praise from the judges for the exponential growth it has seen over the past eight years, including in international trade.

Every resource at Twinkl is teacher-created and checked and the majority of the workforce are current or former teachers. The company was recognised through the 'Employer of the Year' award for the range of initiatives it offers its employees including flexible working and training opportunities.

The awards also celebrated the company's other triumphs in the last 12 months in producing outstanding educational technology. Twinkl has created several educational apps including [Little Red Coding Club](#), a world first multi-player augmented reality game and an application to support a series of augmented reality storybooks.



“We are proud to be a Sheffield business and feel privileged to now be working with educators and schools across the world,” said Jonathan Seaton, Founder and CEO of Twinkl.

“It is an honour to be recognised through these three awards, especially as there are so many other inspiring businesses based across the city.

“Sheffield is an amazing place to be as a company, particularly in the digital sector, with an array of talent and supportive network of other organisations operating in this field.”

The three Sheffield Business awards follow a number of other successes for Twinkl this year, as the company also received a Queens Award for Enterprise in April and became the Proud Schools Partner of BBC Children in Need back in July.

“Our mission has always been to help those who teach and I am so proud that with the talented team we have here we are able to live out this mission every day and take this across the world,” said Jonathan.

“We also couldn’t have achieved any of our success without the support of the teaching community, which inspires us in all we do.”

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