



### **Twinkl launch their first ever co-branded glue stick, the TwittStick**

*Global educational resource publisher, Twinkl and popular adhesive brand, Pritt are revolutionising glue sticks with the launch of their new co-branded glue stick, the TwittStick.*

The first of its kind, the TwittStick is not only sustainable and affordable, but has enhanced features that are set to make every educator's life that little bit easier.

Have you ever wondered where your lid has gone? Or found yourself wishing your glue stick would never dry out?

Well, look no further than the TwittStick. The new glue stick is able to last as long as 30 regular glue sticks, never dries out and also comes complete with a magic lid that can find its own way home.

Speaking on the launch of this exciting collaboration, Leon Smith, Chief Customer Officer at Twinkl, said: "We are so excited to launch this new collaboration with Pritt. We believe the TwittStick is the ultimate glue stick for educators. Our teams have made every effort to ensure that the TwittStick would be the only one of its kind, and we can't wait for you all to be able to see what we've been working on."

As part of our launch event, we will also be giving Twinkl members the chance to win 200 glue sticks, so keep an eye out on our social media channels around 12 noon on April 1st for all the exciting news and updates.

More information about the new TwittStick can be found by visiting the [Twinkl Store](#).

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