



Twinkl CEO wins prestigious entrepreneurial award

Jon Seaton, the founder and CEO of Sheffield-based educational resource publisher Twinkl, has been named as an Ernst and Young Entrepreneur of the Year.

Twinkl is an award-winning online education publisher providing quality classroom materials. Many of the staff at Twinkl are ex-teachers meaning the materials on offer are created by teachers for teachers. Founded in 2010, Twinkl has over 500,000 quality classroom resources currently used in the majority of UK schools, including lesson packs, planning, assessment and display materials, all created in-house.

The EY Entrepreneur of the Year UK Awards have been celebrating, supporting and connecting entrepreneurs for 20 years. Jon's success recognises his positive impacts on society and the economy.

Jonathan Seaton, CEO said: "Being named as an EY Entrepreneur of the Year is a huge honour and I am thrilled to have been selected."

The Scale Up category celebrates entrepreneurs who are positively impacting their industry and economy and have experienced significant growth in their business.

"Our aim at Twinkl has always been to help those who teach and to help make a tangible difference to the work/life balance of hardworking teachers across the country.

"This award isn't just for me, but for the dedicated team members at Twinkl who consistently produce fantastic resources and have enabled the business to grow over the past eight years."

Twinkl recently won a Queen's Award for Enterprise in International Trade for its outstanding growth in overseas earnings.

With customers in more than 168 countries, including Christmas Islands, Twinkl has a focus on primary and pre-primary education, but is rapidly expanding into secondary materials

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