



Twinkl Finalists for Bett Award

Twinkl Educational Publishing are delighted to announce that they are finalists in this year's prestigious Bett Awards in the 'Primary Digital Content' category. Twinkl's innovative product, 'Twinkl Imagine', provides an inspiring image every day - with daily activities to accompany each image.

Considered by many to be the most esteemed accolade in the industry, the Bett Awards provide a showcase of resources and companies that seek to provide educators with the information, ideas and inspiration that are fundamental to the learning process.

Lorraine Gannon, KS1 Teacher said, "Twinkl Imagine gives you a new striking image every day to spark endless oral language and creative writing, but it doesn't have to stop there, I have used Twinkl imagine in all areas of the curriculum from drama to numeracy. Twinkl Imagine provides teaching pointers and tips, questions to ask the children and activity ideas to help you use each image to its full potential."

Twinkl's Chief Customer Understanding Officer, Heather McAvan said, "We're proud to serve the teaching community and being listed as finalists in the Bett Awards is a huge honour for us. Our team have worked extremely hard to create a useful and inspiring new tool for educators to really bring the world to life inside their classrooms."

Trusted by teaching communities worldwide, Twinkl Educational Publishing changes lives by providing instant access to a complete range of teacher created, engaging and inspiring teaching, planning and assessment materials to support learning from birth.

Winners will be announced in January 2017. For more information about Twinkl Imagine click here <http://www.twinkl.co.uk/imagine>

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