



## Twinkl Founder and CEO joins Yorkshire Insider's acclaimed 42 under 42 list of entrepreneurs

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Jonathan Seaton, the founder and CEO of Twinkl Educational Publishing, has been named on Insider Yorkshire's prestigious 42 under 42 list.

The list is compiled annually to recognise up and coming business leaders and entrepreneurs across the county.

Featuring on the 2019 list acknowledges the dedication Jonathan has shown to helping those who teach after establishing Twinkl in 2010.

Twinkl creates online educational resources used by schools and educators across the world, ranging from activity sheets and assessment materials to online games and augmented reality.

Jonathan started Twinkl in 2010 with his wife Susie as an 'after-work' business. The company quickly grew as teachers embraced Twinkl's high-quality online learning materials, which save educators time and energy that is better spent with their pupils. The company now has over 480 team members, operates in over 179 countries and offers over half a million resources. On average 267,000 resources are downloaded from Twinkl's website each day.

Jonathan said: "I have followed and been inspired by members of the Yorkshire Insider's 42 under 42 list for some time, so it is an honour to feature on the list this year.

"Yorkshire is a wonderful place to establish a business, with an array of talent across the region and an incredibly supportive business community.

"Becoming a member of the 42 under 42 list would not have been possible without the support I have had from the region, the dedicated team at Twinkl and the global teaching community we work with each and every day."

Insider Media first began compiling the 42 under 42 list over 25 years ago. It was created when the magazine recognised that the average age of individuals on its Power List was 52, with those a decade younger being identified as the ones to watch in the region.



It is now recognised as an authoritative list of inspirational entrepreneurs and business leaders.

For more information about Twinkl visit [www.twinkl.co.uk](http://www.twinkl.co.uk)

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