

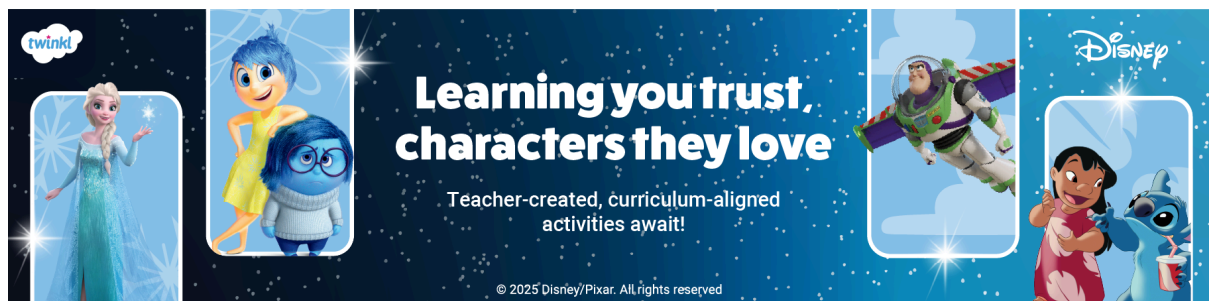
Twinkl launch UK's largest digital library of expert-created Disney educational resources

World of Disney to help educators boost engagement as survey reveals 81% of UK educators find character-based content improves learning and assessment outcomes

Sheffield, UK, 1st September 2025 – [Twinkl](https://www.twinkl.com), the global educational publisher with a mission 'to help those who teach', has announced a groundbreaking collaboration with Disney, unveiling the largest digital collection of expert-created Disney educational resources for UK educators.

This unique collaboration combines the magic of Disney storytelling with Twinkl's trusted content to create engaging educational resources that are designed to support and enhance teaching in all educational settings.

Launching with beloved titles including Disney's **The Lion King** and **Frozen**, the collection will also feature favourites such as Disney's **Encanto**, **Lilo & Stitch**, **Moana**, **Zootopia** and Disney Pixar **Cars**. Every resource is crafted by Twinkl's team of experienced teachers and specialists to meet a wide range of curriculum-aligned learning needs and to help keep students engaged.



"We are thrilled to be able to combine the world of Disney and educational resources for both school and home environments, helping to create even more compelling and engaging learning experiences," said Jonathan Seaton, CEO and co-founder of Twinkl. "With recent research showing that over four-fifths of teachers see better engagement when students are using themed content, and the vast majority observing improved learning outcomes via such resources, this collaboration can deliver real impact across all educational settings."¹

The new collection enriches the student experience with engaging, representative content that supports a wide range of learners. Covering English language and literacy, the arts, maths, science and social studies – as well as social-emotional learning and special education – the resources are designed to reflect real-world experiences and meet the needs of every pupil.

The Twinkl digital library with Disney resources is available exclusively to members via the [Twinkl website](#).

-ENDS-

Notes to Editor

¹ Survey highlights how character-themed content helps learners.

To mark the launch of the Disney collaboration, Twinkl surveyed over 2,630 UK teachers to explore their experiences using resources with well-known characters, such as those from popular books, films and TV shows, revealing improvements from behaviour to performance:

- **66%** of teachers observed more positive behaviour, such as improved focus and cooperation, when using character-based educational resources
- **74%** say learners were either 'engaged' or 'highly engaged' when using such materials
- **91%** had found character-based resources 'somewhat' or 'strongly' supported students who receive special education services
- **81%** said character-based content had improved learning and assessment outcomes
- **86%** of teachers would recommend themed resources to another educator

Further data from the survey can be found on the Twinkl website [here](#).

Media Enquiries

For media enquiries, please contact sarah.davies@twinkl.com.

About Twinkl

[Twinkl](#) was founded in 2010 by husband and wife Jonathan and Susie Seaton with a mission 'to help those who teach.' The company provides high-quality, standards-aligned printable and digital teaching resources, tools and services.

Today, Twinkl offers over 1.5 million resources via its website, with new content added daily. These range from classroom materials and assessments to AI tools and augmented reality games. Twinkl is used and trusted by schools and educators across the UK, the United States and over 190 countries and regions. It serves teachers, homeschoolers and parents in all educational settings.