

Twinkl supports the Sheffield City of Languages initiative with free resources to inspire cultural exploration and global citizenship

Sheffield, UK | September 2025 – As Sheffield becomes the UK's newest City of Languages, Twinkl – one of the world's leading providers of educational resources – founded in Sheffield in 2010 by Jon and Susie Seaton, is supporting the initiative by offering free resources to help celebrate the importance of heritage and languages both at school and at home.

With over 120 languages spoken in the region, thanks to a legacy of migration and global connections dating back to the 16th century, Sheffield's vibrant educational and cultural landscape has contributed significantly to promoting multilingualism over the years, and provided inspiration for Twinkl, which currently offers resources in over 20 languages.

Aligned with the company's mission to 'help those who teach' Twinkl's Lightning Languages team has created two free collections of resources in partnership with the *Sheffield City of Languages* initiative and the *Association for Language Learning (ALL)*. At the heart of this collaboration is Ursula Lingua, a curious polar bear character inspired by the 2021 Bear Sculpture Trail in Sheffield, that aims to spark children's curiosity, inspire language learning, cultural exploration, empathy and global citizenship.

"Having both studied in Sheffield, Susie and I are overjoyed to see Sheffield officially recognised as a City of Languages", said Jon Seaton, CEO of Twinkl Educational Publishing. *"With our headquarters being located here since the company was founded, Twinkl's connection to Sheffield is understandably strong, and it makes us extremely proud to be able to support the Sheffield City of Languages initiative."*

Headed up by Senior Lecturer in Languages Education Dr Sabine Little (University of Sheffield) and Home Heritage Community Languages Lead Clare Allison, the City of Languages team added: *"We are very lucky to have Twinkl on our doorstep here in Sheffield, bringing together so much pedagogical expertise and passion. The Sheffield City of Languages initiative is built on a longstanding commitment to multilingualism and language learning within the city, as we also have a branch for the Association for Language Learning that has been active in the city for over 30 years. Many teachers and educators are helping children and young people to develop the skills to thrive in a multilingual and multicultural society, so being able to support this work through the resources developed, local to the city of Sheffield, is simply wonderful!"*

The resources created in collaboration with the *Sheffield City of Languages* initiative and the *Association for Language Learning (ALL)* are available for free via the Twinkl website.

ENDS

Notes to Editor

Twinkl's resources in collaboration with the *Sheffield City of Languages* initiative and the *Association for Language Learning (ALL)* are ready-to-use collections of resources that can also help teachers at every level celebrate the European Day of Languages on September 26th while strengthening curriculum links and inspiring language learning.

The South Yorkshire branch of the *Association for Language Learning (ALL)* has been going for over 30 years, supporting language teaching in schools. The Association for Language Learning (ALL) is

the UK's major subject association for teachers of foreign languages, supporting and representing teachers of all languages in all sectors.

Media Enquiries

For media enquiries, please contact sarah.davies@twinkl.com.

About Twinkl

Twinkl was founded in 2010 by husband and wife Jonathan and Susie Seaton, with a mission 'to help those who teach'. The company provides high-quality learning materials and educational services, which are all teacher-created and checked.

Today, Twinkl serves more than 6 million customers around the world, offering over 1.5 million resources via its website, with new content added daily. These range from classroom content and assessments, to AI tools and augmented reality games. Twinkl is used and trusted by schools and educators across the UK, and in over 190 countries and regions around the world - including primary and secondary school teachers, nursery workers and parents.