



Twinkl, Twinkl, big star: Publisher opens second office in Sheffield as team grows to over 500

Twinkl Educational Publishing has gone from shining star to supernova after opening its second office in the city of Sheffield, following rapid growth.

The company, which provides an online catalogue of over 625,000 resources and services for schools and educators, has purchased a 20,000 sq. ft building at Hallamshire Business Park on Napier Street.

Over 90 team members have moved to the new building, with others continuing to work from the company's headquarters at the nearby Wards Exchange on Ecclesall Road, as well as Twinkl's other offices in Manchester and Australia.

The team has grown exponentially since the company first moved to Wards Exchange in 2014, going from 45 to over 500 global team members.

Jonathan Seaton, Co-founder and CEO of Twinkl, said: "It is always humbling and overwhelming to think how far we have come.

"We are so lucky to have such a talented and passionate team here in Sheffield and across the world.

"Milestones and achievements like this allow us to reflect on how many educators and schools we have been able to reach and help globally, which is what really matters to us.

"We know that we wouldn't be here without the incredible teaching communities that inspire and shape everything we do."

Started by Jonathan and his wife Susie from a spare bedroom in 2010, Twinkl now has subscribers in over 196 countries and over 4.6 million members. Over the last 12 months, resources were downloaded over 122 million times from the website.

The team now hopes to continue building on this reach and to strengthen its position as a leading ed-tech provider.



“We are eager to keep building a community of experts and educators that can make a difference to teachers, schools and children everywhere,” said Jonathan.

“Although we’re growing rapidly, the team's relentless passion means Twinkl still feels like a start-up, with the same fast-paced, innovative and friendly atmosphere as when we started. I know it's a cliché, but we have always been like one big family.”

Twinkl will be hosting an official launch of its new building later in the year.

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