

## **Twinkl and Sheffield Hospitals Charity come together to raise awareness and engage children across South Yorkshire**

Twinkl have partnered with Sheffield Hospitals Charity to encourage more people to get involved with supporting the important work the charity does for this city.

In celebration of this new partnership, Twinkl and Sheffield Hospitals Charity are launching a design challenge in late September to engage children from across Sheffield and South Yorkshire. The challenge will ask young participants to create a character they think would best represent the Sheffield NHS hospitals, with the winning design becoming the brand-new charity mascot.

Sheffield Hospitals Charity's mission is to enhance the care and treatment of patients and their families accessing NHS services at Sheffield Teaching Hospitals, by supporting NHS staff and developing high-priority areas which are beyond the scope of government funding.

The charity supports The Northern General Hospital, The Jessop Wing Maternity Hospital, The Royal Hallamshire Hospital, Charles Clifford Dental Hospital and Weston Park Cancer Centre.

The generosity of supporters and local businesses enables the charity to make a difference by providing lifesaving equipment, creating better environments for patients and families within the hospitals, supporting ground-breaking research projects and enabling staff mental health and wellbeing initiatives which are more important than ever.

Tiffany Jackson, Twinkl's Regional Engagement Coordinator, said, "We are really proud of this partnership with Sheffield Hospitals Charity, and are particularly excited about collaborating with them on the design challenge for children and schools across South Yorkshire in September."

"The charity does outstanding work to support hospitals, staff, patients and families in Sheffield, South Yorkshire and beyond. Raising awareness of this important cause and encouraging children to engage with a local charity is something that Twinkl is thrilled to be a part of."

Samantha Earnshaw, Head of Corporate Partnership and Major Donors at Sheffield Hospitals Charity, said, "Our new partnership with Twinkl is one of our most exciting yet. The creation of the charity's first ever mascot will help to give Sheffield Hospitals Charity a recognisable identity that people can warm to, young or old. Having the involvement of primary school children across Sheffield and South Yorkshire to design the mascot brings with it a wonderful opportunity."



It is hoped that this new partnership will pave the way for future exciting collaborations, giving Twinkl further opportunity to support the charity and the patients and their families who interact with the hospitals.

For further information or to get involved, please visit [Twinkl](https://www.twinkl.com).

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