



Twinkl and the Roald Dahl Story Company Launch Free Educational Resources to Inspire Young Readers

*Splendiferous new literacy resources include themed-content from *Matilda*, *Charlie and the Chocolate Factory* and other favourites!*

Sheffield, UK, November 21st 2024: Twinkl, the leading educational publisher and solution provider, and the Roald Dahl Story Company are thrilled to announce a new collection of English and literacy resources inspired by the beloved stories of Roald Dahl.

This unique collaboration allows educators to bring the wonder and mischief of Roald Dahl's iconic stories - such as *Matilda*, *Charlie and the Chocolate Factory*, and *The BFG* - into classrooms and homes, providing young readers with engaging ways to enhance key skills and explore the power of imagination, creativity, and kindness.

"With a recent [National Literacy Trust report](#) revealing children's reading enjoyment has fallen to its lowest level in almost two decades, we need to support teachers and parents in finding engaging ways to foster a lasting love for reading," commented Mark Wilson, Head of Strategic Partnerships at Twinkl. "These new teacher-made and checked resources, based on Roald Dahl's many literary creations, will help students discover the joy of reading, writing, and storytelling."

Within a range of over one hundred resources suitable for ages 5 - 11, the new Roald Dahl content includes:

- *Charlie and the Chocolate Factory*, *Matilda* and *The BFG* reading worksheets - to boost comprehension abilities and understanding of story themes and plot development
- *The Twits* and *Fantastic Mr. Fox*-themed word searches and word mats - honing vocabulary expertise
- *George's Marvellous Medicine* and *James and the Giant Peach* creative writing tasks - encouraging students to create their own stories, drawing on the imaginative worlds of Roald Dahl

Roald Dahl stories continue to captivate readers of all ages. Through this partnership, teachers and parents can share the magic of storytelling with learners in a way that supports essential literacy development and sparks a lifelong love of reading.

Educators can view and download the full range of Roald Dahl resources for free on the Twinkl website, [available here](#).



-ENDS-

Press Contacts

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About Twinkl

[Twinkl](#) was founded in 2010 by husband and wife Jonathan and Susie Seaton, with a mission 'to help those who teach'. The company provides high quality learning materials and educational services, which are all teacher-created and checked.

Today, Twinkl offers over 1.5 million resources via its website, with new content added daily - ranging from classroom content and assessments, to AI tools and augmented reality games. Twinkl is used and trusted by schools and educators in over 190 countries and regions, including primary and secondary school teachers, nursery workers and parents.

About The Roald Dahl Story Company

The Roald Dahl Story Company (RDSC) is the home of Roald Dahl's much loved stories and characters. With over 300 million books sold globally and translated into 68 languages, our stories have entertained generations of kids and adults with their unique mix of mischief, dark humour and fantastic adventures.

Together with our parent company Netflix, and united by our love of these great stories, we're working with some of the world's best storytellers and creative minds to bring them to life in new ways that will delight existing and new fans. Our plans include animated and live action films and series, publishing, theatre, immersive experiences, games, consumer products, brand partnerships, and more.