

Twinkl's Commitment to Young People: Free Access to Natterhub's Award-Winning Online Safety Platform for All Primary Schools

Sheffield, England, April 4th, 2025: Following growing concerns about the wellbeing of young people online—brought into sharper focus by recent public discussions sparked by a Netflix drama—Twinkl will make Natterhub, the highly regarded online safety platform, freely available to all schools.

[Natterhub](#) is specifically designed as an early intervention program that enables educators to engage primary-aged pupils to mitigate online challenges- such as those highlighted in “Adolescence”- in an age-appropriate way.

Natterhub empowers educators to lead meaningful discussions on crucial topics such as bullying, grooming, coercion, and the protection of personal data. This initiative provides educators with a toolkit to deliver impactful and appropriate digital safety education, equipping pupils with the knowledge they need for an AI-focused future.

“Educators have been supporting pupils and families in this important area for many years, and we, at Twinkl, share the passion for preparing children for real world readiness,” said Jonathan Seaton, CEO at Twinkl. “Natterhub offers a comprehensive solution for educators that aligns with our mission to foster safe and thriving learning environments for all young people.”

Caroline Allams, Co-founder at Natterhub, reinforces. “The primary school years are a critical period for social and emotional development, so we are proud to support educators to equip children to manage social and emotional scenarios in digital settings. Natterhub is all about the human aspects of being a digital citizen.

Schools can find more information about the initiative on [the Twinkl website](#) and apply for 12 months of free access to Natterhub by completing the registration form [here](#) by April 30th, 2025.

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Press Contacts

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About the Twinkl Group

The Twinkl Group was founded in 2010 by husband and wife Jonathan and Susie Seaton, with a mission ‘to help those who teach’. Through the [Twinkl](#) platform, the company provides high quality learning materials and educational services, which are all teacher-created and checked.

Twinkl offers over 1.5 million resources via its website, with new content added daily - ranging from classroom content and assessments, to AI tools and augmented reality games.

Twinkl is used and trusted by schools and educators in over 190 countries and regions, including primary and secondary school teachers, nursery workers and parents.

Today, the Twinkl Group consists of a range of education solutions across resource, assessment, professional development, staffing and compliance. Its brands include online assessment provider Educake, supply teacher platform Elevate, and online safety tool Natterhub.

About Natterhub:

[Natterhub](#) is an interactive learning platform that engages primary pupils in practical learning, nurturing critical thinking through scenarios, quizzes, and polls as they interact with their teacher and peers in a safe, digital environment. Lessons align with the curriculum and equip educators to teach impactful online safety. Natterhub provides age-appropriate early learning to bolster digital resilience and prepare children for a digital future.