

## Businesses offer access to educational resources as workplace benefit with Twinkl

- *Sheffield-based publisher has created a new service so businesses can offer educational resources and support as a workplace benefit*
- *Twinkl received a number of requests from businesses wanting to offer its digital resource library to working parents during the lockdown*

The online educational publisher Twinkl has launched a new service for businesses that gives employees access to its wide range of learning materials as a workplace benefit.

This comes after the [Sheffield-based] company was initially approached by businesses looking for more ways to support employees during the Coronavirus pandemic.



2.7 million parents currently use Twinkl's resources, which are created to help educators, including parents and carers, to facilitate learning. The teaching and learning materials range from activity sheets and information packs to online educational games and videos.

Having Twinkl as a workplace benefit will support any employees faced with the challenge of home-schooling children whilst working themselves, and equips them with high-quality curriculum-based resources that are all teacher created and checked.

It also gives parents the opportunity to continue to support their children's learning after school and during the school holidays with fun and educational activities.



**Jonathan Seaton, Co-founder and CEO of Twinkl, said:** “At Twinkl, we recognise that embedding a family-friendly culture into a workplace can increase work satisfaction, motivate employees and reduce staff turnover.

“Many of our team members at Twinkl are parents themselves and so we understand the pressures that come with this, particularly during the unusual circumstances we are currently facing.

“During the lockdown, we were contacted by a number of businesses asking how they could help support their working parents and carers. Committed to our mission to help those who teach, we are delighted that businesses are focusing on ways to support families.”

According to the [National Foundation for Educational Research](#), primary and secondary students in the UK are on average three months behind on their education due to the disruption caused by Coronavirus.

Twinkl’s resources are designed to complement what children learn in the classroom and can also be used to help address any learning gaps as a result of school closures.

If you would like any further information about offering Twinkl as a workplace benefit, you can find out more information [here](#) or by contacting the team on [sales@twinkl.co.uk](mailto:sales@twinkl.co.uk).

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